



BackStretch
Recruitment
Group



Why BackStretch? Simple. We Get Results.

Imagine never worrying about hiring again by having your own world-class in-house talent acquisition team as an extension of your organization; fully aligned, culturally connected, and promoting under your brand.

Whether a key executive hire or hiring 190+ people during your rounds of funding, your recruitment needs can be solved with BackStretch.

Average cost savings

30-60%
per hire

Average
placement time

14 days

Experience with over

10,000
hires in permanent roles



Hiring Partnership Case Study: Certn



When we closed our initial \$43 million Series A, we needed to align our hiring efforts and ramp up extremely fast. I had experience with Matt and BackStretch from a previous company and knew they could deliver. As our hiring partner, they have helped us secure 194 (and counting) permanent hires in the past 19 months and have been a key part of our growth.

They are transparent, super honest and responsive. I don't think of Backstretch as anything other than an extension of Certn. I feel like I hired a tech talent acquisition team.



Andrew McLeod, CEO, Certn

Certn Hiring Partnership Highlights

- BackStretch has placed over 194 permanent hires in 19 months for Certn
- BackStretch has hired for ALL divisions including software development, finance, sales, client services, marketing, etc.
- BackStretch has hired for ALL levels from CTO, Director, Manager, and downwards
- Certn recently closed its Series B round, bring its total funding to \$108 million CAD



Loop Energy
47 hires in 12 Months



Fans Unite
31 hires globally



CONTACT US TODAY. We Want to Learn About Your Hiring Needs.

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Offering recruitment services to companies across Canada, the United States and Europe

